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12. STRATEGIC PLANNING

- 12.1** The Renfrew County Joint Transportation Consortium Board of Directors shall create and adopt a multi-year strategic plan to guide the organization's activities.
- 12.2** The Renfrew County Joint Transportation Consortium Board of Directors shall, on an annual basis, review the strategic plan to assess its effectiveness and will make amendments to the plan, as required.
- 12.3** The Strategic Plan shall reflect the organization's Mission Statement, Guiding Principles, Objectives and Goals.
- 12.4** The Strategic Plan guides all other Operational Plans which are developed in support of Strategic Objectives and Goals within specified timelines.
- 12.5** The General Manager shall prepare annual Operational Plans with specified timelines according to Board approved policies, procedures and other directions.
- 12.6** It is the General Manager's responsibility to report the status of organizational activities as they relate to the Strategic Plan back to the RCJTC Board of Directors on a regular basis.